

# European Beech Construction

In Germany sustainability is not a fad, it's a culture.



By the early 1700s Germany was learning the hard way about the importance of sustainability. Hans Carl von Carlowitz, thought of as a father of modern sustainable forestry, was actually the minister of mining. He watched as the country's forest resources were sucked in to mining timbers and fuel for smelters. The German economy was brought to its knees as resources dwindled and lumber prices skyrocketed.

To save the German economy he instigated measures to see that harvest was coupled with strict regulations on replanting and forest management.

The German Beech used at Kellex is exclusively PEFC (Programme for the Endorsement of Forest Certification).

This international certification assures timber is harvested from land that combine harvesting, environmental protections and recreational enjoyment in a single forest.

## PEFC promotes:

- Mixed species forestry that matches the local conditions
- 100% ban on clear cutting
- Complete ban on the use of herbicides